



Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
NATIONAL NUTRITION COUNCIL Region VI
Iloilo Provincial Library
Luna St., La Paz, Iloilo City



REGIONAL NUTRITION COMMITTEE/ NUTRITION CLUSTER
Resolution No. 001, Series 2016

**RESOLUTION STRENGTHENING ADVOCACY CAMPAIGN ON BREASTFEEDING PROMOTION
IN PUBLIC TRANSPORT TERMINALS, FAST CRAFTS AND SEA PORTS IN SUPPORT TO RA
10028 OTHERWISE KNOWN AS "EXPANDED BREASTFEEDING PROMOTION ACT OF 2009"**

WHEREAS, RA 10028 also known as "EXPANDED BREASTFEEDING PROMOTION ACT OF 2009" was adopted by the Philippines to promote, protect and support the practice of breast feeding and to create an environment where basic physical, emotional, and psychological needs of mothers and infants are fulfilled through the practice of rooming-in and breastfeeding.

WHEREAS, RA 10028 mandates the Department of Health to provide women of reproductive age with accurate information on maternal nutrition and proper nourishment in preparation for successful and sustainable breastfeeding.

WHEREAS, breastmilk and breastfeeding was found to be beneficial to both the infant and the mother due to the following reasons: it has the perfect nutrients needed by the developing child; it is easily digested and efficiently used; it helps protect against infection; it creates bond between the infant and mother; it delays a new pregnancy; and it protects the mother's health.

WHEREAS, public transport terminals such as bus terminals, fast craft terminals, sea ports and airports are strategic locations for media campaigns since people stays there while waiting for their scheduled trips.

WHEREAS, NNC takes steps in promotion of breastfeeding and appropriate complementary feeding which is also done in multi-media (TV, radio, print and social media) to inform the public about the benefits of breastfeeding and teach about optimum young child feeding practices.

WHEREAS, there is a need to further strengthen advocacy campaigns in the region.



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NOW THEREFORE, BE IT RESOLVED AS IT IS HEREBY RESOLVED, to strengthen advocacy campaign on breastfeeding promotion in bus terminals, fast craft terminals, sea ports and airports in support to RA 10028.

APPROVED during the Regional Nutrition Committee meeting on July 15, 2016 held in Iloilo, City.

Attested by:

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